# Unit 14 <br> Merchandising Accounts <br> Page 317 



Up until now we have been doing the books for service businesses. ex. spots club, motel, cinema, contractor, \& doctor.

Merchandising Companies
Many businesses sell products and not services and are known as merchandising companies.
Wholesalers and retailers are included in this group. see diagram pg. bottom 317

A firm that converts raw materials into saleable products is called a manufacturing company.

Accounting procedures of a merchandising company are different from those of a service company.

Goods bought for resale are called merchandise.

The Merchandise Inventory account represents the total dollar value of goods on hand for sale.

Determining the Net Income for a Merchandising Company.

In the past we have done
Revenue - Expenses = Net Income
Now our formula looks like
Revenue - Cost of Goods Sold $=$ Gross Profit
Gross Profit - Expenses = Net Income see example on pg. 319

One of the major expenses for a merchandising company is the cost of goods that it buys for resale. Since the cost of goods sold is a major expense, it receives special attention on the income statement or in a separate schedule.

A schedule is a supporting statement providing details if an item on a main statement.


## There are several other items which affect the cost of goods sold. These include: Purchases returns and allowances Purchase discounts Transportation-in

## Below is an expanded schedule of cost of goods sold



Purchase Returns and Allowances
Goods which have been purchased and recorded in the purchases account are returned (cost of purchase decreases)SUBTRACTION

Purchases Discount
A cash discount off the invoice price is received, the discount is recorded in the Purchases
Discounts account (cost of purchases decreases) SUBTRACTION ex. 2/10 (2\% discount off of invoice if paid in 10 days of receiving)

Transportation on Purchases
The cost of the merchandise for resale is increased by the cost of transporting the merchandise to the retailer. Transportation-in, Transportation on Purchases, or Freight-in is the account used.

Merchandise Inventory
The Merchandise Inventory account contains the total dollar value of goods on hand for resale (merchandise). The dollar value of inventory may be determined in two ways:

Perpetual Inventory Method
A perpetual inventory system is commonly used by retailers who need to know exactly how much of each item of merchandise is on hand. (cars/appliances). Records are kept on each item that is sold. The record (stock card) is updated each time the item is purchased or sold.

## Periodic Inventory Method

This method is used by retailers who do not feel it is necessary to keep a continuously updated record of items of merchandise.
If a business sells a large quantity of relatively low-priced merchandise, (candy, potato chips), it is not practical to record the umber of each item bought and sold during the accounting period. These retailers usually determine the amount of each item on hand and the cost of merchandise only at the end of the period when the cost is needed in order to prepare financial statements.

Businesses using the periodic inventory system determine the value of the ending inventory by taking a physical inventory. A physical inventory simply means counting all of the various types of merchandise on the quantity of each item by its cost price and adding the cost of all the various units together

## Chart of Accounts for Merchandising Business



## Debit and Credit Rules for Merchandising Accounts <br> Revenue increases owner's equity Expenses decrease owner's equity

